

NLA Board Meeting Minutes

September 18, 2020

1:00 PM

Virtual Zoom Meeting

In Attendance: Michael Straatman, Lisa Mount, Ginger Jelinek (guest), Laura England-Biggs, Bailey Halbur, Denise Harders, Jayne Germer, Rebecca McCorkindale, Donna Kruse, Todd Schlechte, Meg Mering, Tim Lentz, Becky Baker, Devra Dragos, Janet Greser, Sarah Haack, Scott Childers (1:15 pm), Tom Schmitz (1:25 pm)

A. Call to Order - Michael Straatmann at 1:02 PM

1. Announcements
 - a. [Consensus voting](#) will be used for this meeting, in lieu of Robert's Rules of Order. Objections will be asked of the group; hearing none, voting items will pass.
2. Approval of the agenda
 - a. An amendment of adding the S&I report was requested.
 - b. Vote: all yes, no objections.
3. Approval of [minutes from July 16, 2020](#) board meeting
 - a. Vote: all yes, no objections.
4. [Treasurer's Report](#) and Approval
 - a. Ginger & Denise have made headway in organizing the banking and making changes to contact information; they are now able to see all of the accounts and access each.
 - b. The association's bank will close the Affinipay account so no further charges or fees will be incurred there.
 - c. The Louise Nixon and Legacy Funds saw income this quarterly period, which was good news!
 - d. Approval of Treasurer's Report. Vote: all yes, no objections.

B. Old Business

1. Elections Update
 - a. Rebecca McCorkindale reported that we had someone running in every open position. She has sent out information about the results to each of the nominees and the section and roundtable chairs.
 - b. Results will be announced after all of the nominees have been notified, and you can find more information on the NLA website.
 - c. Michael Straatman thanks everyone for participating as candidates or in the voting process - there was a good turnout for voting!
2. De-escalating Difficult COVID-19 Customer Behaviors webinar update - Laura and Ginger
 - a. Laura England-Biggs reported that 140 people were registered and around 70 showed up for the live event. Everything went well, and a Google form was set up to track attendees CE through the Commission. The presenter had noted he enjoyed the interactions with the attendees.

- b. Ginger Jelinek reported that the recording went out yesterday, which was limited just to those that had registered. These can be shared with staff at your location if needed, per Laura. Ginger & Laura will look into posting the recording behind the membership login on the NLA website if they receive confirmation from the presenter to do so.
- 3. 125th Anniversary - how to move forward with celebration
 - a. [Proposal for free membership drawing](#) - Rebecca
 - i. Rebecca McCorkindale is looking for feedback on the attached proposal form above.
 - ii. Donna Kruse agreed that Rebecca's idea was a good one, especially if there is no hindrance to the association with cost, and she mentioned that MPLA has done free memberships recently as well. Devra Dragos agreed, as it might be a way to garner new members or past members who haven't joined in quite some time. She noted it could have an affect on the conference budget in the future if they are paying as members instead of nonmembers.
 - iii. Approval of membership drawing proposal. Vote: all yes, no objections.
 - b. Proposal for credit for purchases on Society6
 - i. Ginger Jelinek communicated that this idea had been discussed in an executive board meeting, and that this was still being looked into in conjunction with Society6 staff about how exactly this would work.
 - ii. Rebecca McCorkindale described having trouble finding items to buy for the membership that would be affordable, and perhaps a pin with the 125 Years logo could be a nice generic option for members to purchase.
 - c. ALA Executive Director Tour - Micki
 - i. Ginger Jelinek noted that a 3rd Thursday NLA Chat online would be a good opportunity for hosting the ALA Executive Director. She will reach out to Micki Dietrich to pursue this idea for a webinar style visit.
 - ii. Approval of ALA Executive Director webinar. Vote: all yes, no objections.
- 4. Budget Visual - update on plans to distribute - Ginger
 - a. This will be sent out on postcard to all members, lapsed members, and our entire nonmember list. This will also provide an opportunity to promote membership renewal. The membership committee will work on wording and content for this postcard mailing.
 - b. Ginger will post the visual to the NLA website.
- 5. 2019 Joint Conference payment to the NSLA - Michael
 - a. The 2019 Joint Conference was not a traditional conference, so the traditional formula for payment breakdown to NSLA will need to be different as well. The third factor of having lowa attendees will impact the financial side overall. It was suggested that a past shared conference with MPLA will be used as a foundation for putting together a formula for 2019 conference payment.
 - b. Approval for NLA President Michael Straatman to enter negotiations on the conference payment formula with NSLA for the 2019 Joint Conference. Vote: all yes, no objections.
- 6. Virtual programming update (sessions that were submitted for NLA fall Conference) - Laura
 - a. Laura England-Biggs updated us that the conference program submissions were able to be divided amongst the different sections and roundtables. Some of the sections and roundtables have already added these presentations to their fall program agendas, which they will host via the NLA Zoom account.
- 7. Additional Old Business

C. New Business

- 1. ILA Conference Request - Michael and Ginger

- a. ILA would like to email our NLA members about a \$50 registration fee offer for their fall 2020 conference.
- b. Approval of mailing for ILA Conference offer. Vote: all yes, no objections.
2. [NLA Handbook Revisions](#) - DRAFT review - Michael
 - a. We are revisiting the Handbook with updates to the bylaws now. These updated bylaws were posted on Wednesday. Board members are asked to take a look at these updates and submit any feedback to Ginger Jelinek by October 1. These will be put to a vote at the next board meeting.
 - b. These updates were authored by several experienced members of NLA and its subsequent sections and roundtables, which offered a broad and expert viewpoint of the membership for edits.
3. [Small Library Interest Group](#) - Rebecca McCorkindale
 - a. The group discussed the potential of adding a Small Library Interest Group. Devra Dragos asked for more information on what types of libraries would be allowed and what the definition of 'small' would be for this group. Jayne Germer also asked about a cost, which was determined to be zero as interest groups cannot charge dues. She also brought to the attention of the board that there is an informal small College & University group that already exists.
 - b. Rebecca will return to the board with more information and definitions based upon the discussion from today for the next meeting. She also offered to be the first chair for this group.
4. [S&I Report](#)
 - a. Tom Schmitz remarked about the idea that it would be in the best interest of the S&I group to transition to an Interest group rather than remain as is. The section has been inactive for about a year now.
 - b. Michael Straatman thanked Tom for his time leading the helm of S&I for so long, and noted what a cornerstone for the association and S&I he has been. Straatman requests that any feedback for S&I be passed along to Ginger Jelinek or Tom Schmitz, and action will be taken from there based upon the association bylaws.

CONSENT AGENDA

D. General Reports

1. [ALA Councilor](#) - Micki Dietrich
2. [MPLA Representative](#) - Evonne Edgington
3. [AFCON Representative](#) - Todd Schlechte
4. Executive Committee Reports:
 - a. [President-Elect](#) - Laura England-Biggs
 - b. Secretary - Bailey Halbur
 - c. Treasurer - Denise Harders
 - d. [Past President](#) - Rebecca McCorkindale
 - e. [Executive Director](#) - Ginger Jelinek
5. Affiliate and Associate Reports
 - a. NSLA
 - b. NLC
6. Lobbyist - Andy Pollock

E. Section Reports

1. [College & University](#) – Jayne Germer
2. Paraprofessional – Janet Greser - *No Report*

3. [Public Library & Trustee](#) – Devra Dragos
4. School, Children's & Young People – Joanne Neemann
5. [Special & Institutional](#) – Tom Schmitz

F. Round Table Reports

1. Intellectual Freedom – Vicki Wood
2. Information Technology and Access Round Table – Scott Childers
3. [New Member Round Table](#) – Donna Kruse
4. [Technical Services Round Table](#) – Meg Mering

G. Standing Committee Reports

1. Advocacy – Scott Childers
2. [Auditing](#) – Devra Dragos
3. [By-Laws & Handbook](#) – Becky Baker
4. [Communications](#) – Sarah Haack
5. Professional Development – Laura England-Biggs
6. Diversity – Tim Lentz
7. Finance – Rebecca McCorkindale
8. Elections – Rebecca McCorkindale
9. [Scholarship & Awards](#) – Lisa Mount
10. Membership (Ad Hoc) - Anneka Ramirez

H. Adjournment by Michael Straatman at 1:55 pm.